



# MANITOWOC COUNTY

## EXPO and ICE CENTER BOARD

### MEETING NOTICE

DATE: February 10, 2021  
TIME: 7:00 p.m.  
PLACE: Heritage Center - County Board Meeting Room  
1701 Michigan Avenue, Manitowoc WI 54220

The meeting is open to the public, but portions of the meeting may be closed if this notice indicates that the board may convene in closed session. The following matters may be considered:

1. Regular business
  - A. Pledge of Allegiance
  - B. Roll Call
  - C. Previous Minutes
2. Public Comment
3. Review, Discussion, and Possible Action on Sub Committee Recommendations
  - A. FINANCE SUB-COMMITTEE:
    1. Election of Officers; Americollect Sponsorship – Merchants Building Storage Expansion; Outdoor-Indoor Vendor Fees – 2022; Admission Fees – 2022; Rainbow Valley Rides Contract; COVID-19 Impact on 2021 Fair Preparations; 2021 Fair Budget
  - B. OPERATIONS SUB-COMMITTEE:
    1. Election of Officers; Jr. Fair Exhibitor Age Out Group; 4-H Data; Superintendents-Assistant Superintendents; Dairy Cattle Update – UW-Extension-Liaison; Milk House Superintendent; Market Animal Committee Meeting; Ice Center Operations; Working Group Updates-Brew Competition; Dairy Cattle (Ice Center) Show Ring; Education & Outreach-AG Adventureland Tent; Teeny Weeny Donut Contest; Celebrity Cream Puff Eating Contest; Fairest of the Fair; Ladies' Day Event; Thank a Farmer Banner; Youth Art Show; Veteran's Day; COVID-19 Impact on 2021 Fair Preparations
  - C. ENTERTAINMENT/VENDORS SUB-COMMITTEE:
    1. Election of Officers; Horse Pullers Contract; Polka Band Contracts; Location; COVID-19 Impact on 2021 Fair Preparations
  - D. PARKING/SECURITY SUB-COMMITTEE:
    1. Election of Officers; Frank's Radio Contract; Building Hours-Release Times-Load-Unload Locations; Shuttle Bus Parking-Hours; Parking Attendants-Civic Groups; Digital Signs; COVID-19 Impact on 2021 Fair Preparations
  - E. MARKETING-ADVERTISING SUB-COMMITTEE
    1. Election of Officers; Social Media Plan; Advertising-Media Budget; COVID-19 Impact on 2021 Fair Preparations
4. Review, Discussion, and Possible Action on 2021 Fair Matters
  - A. COVID-19 Fair Impact on 2021 Fair Preparations
  - B. Fair Update
5. Comptroller's Financial Report – Review; Capital Projects Update; COVID-19 Revenue Impact
6. Update and Possible Action on Other Fair, Expo Buildings and Grounds Projects and Issues
  - A. COVID-19 Testing and Dates – Scheduled
  - B. Expo-Ice Center Month Events; Expo Grounds Update
7. Adjourn

Date: February 2, 2021

Jerome Vetting, BOARD CHAIRPERSON

By: Gerard Neuser, Public Works Director

Any person wishing to attend the meeting who requires special accommodation because of a disability should contact the County Clerk's office at 920-683-4003 at least 24 hours before the meeting begins so that appropriate accommodations can be made.

Persons who are members of another governmental body, but who are not members of this board, may attend this meeting. Their attendance could result in a quorum of another governmental body being present. Such a quorum is unintended and they are not meeting to exercise the authority, duties, or responsibilities of any other governmental body.